

# Agribusiness

Resources and know-how



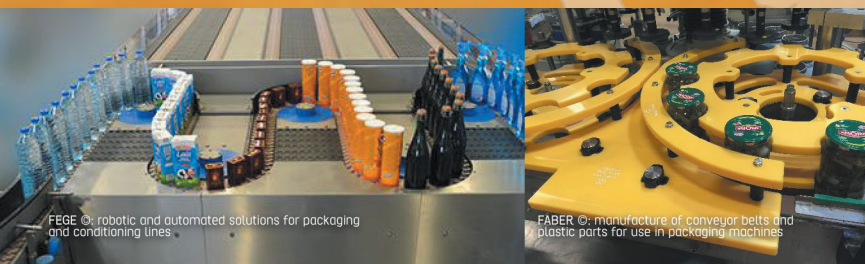
## French Ardennes at the heart of 110 million consumers

A location naturally connecting France (Southern Europe) to Northern Europe. French Ardennes are at the crossroad of Amsterdam-Marseille and Berlin-Paris highways. This privileged location puts us at the centre of an area of 110 million Europeans with highest purchasing power.

Local, diversified and high quality resources

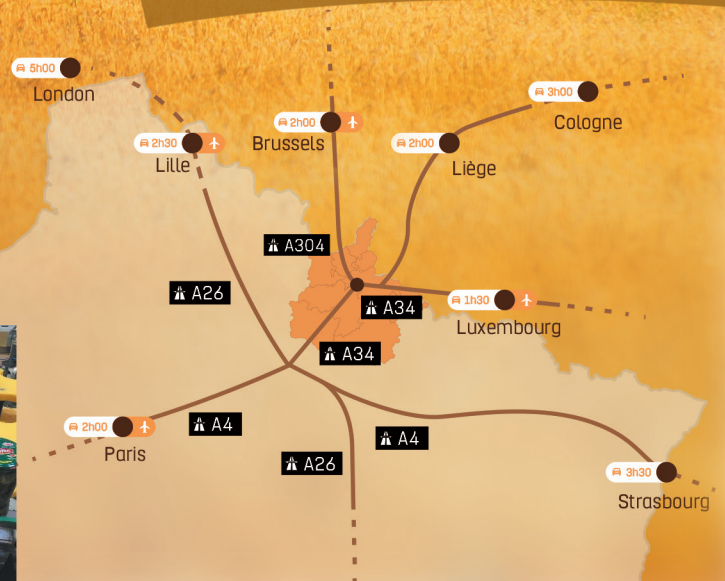
Presence of major industrial names and related industries

Emergence of bio-economy



FEGE ©: robotic and automated solutions for packaging and conditioning lines

FABER ©: manufacture of conveyor belts and plastic parts for use in packaging machines



Overall agriculture and agri-food industry (crop production, upstream supply and service for production, downstream, transformation and marketing of farm products and forest product sectors) represented in French Ardennes:

**3 810**

sites

**9 804**

jobs

**1 510**

billion EUR revenue



# Get into French Ardennes

2 255 farms with 2/3 for livestock and 30% for field crops. High export share for production of

**MEAT :**  
18000 tons of beef produced per year from 2 slaughterhouses

**MILK :**  
249 million litres produced per year. Quality resources stable all year.

**Field crops** **116 000** hectares of grain

**115 000** hectares of permanent grassland valued for quality livestock farming

**7 620** hectares of alfalfa **13 000** hectares of beetroot

Source :  
Chambre d'Agriculture des Ardennes

**Emergence of organic farming :**  
Around 180 certified exploitations, doubling in number since 2010

French Ardennes supplies numerous players in agribusiness industry, such as for example sugar producer **Cristal Union**



**2 PGI**

(Protected geographical Indication)

Boudin Blanc de Rethel  
Jambon sec et Noix de jambon sec des Ardennes

# Existing sites

**Mondelez France Biscuits Production :**  
production of LULU biscuits, created in French Ardennes in 1963

**Nestlé France SAS :**  
production of powdered milk for Dolce Gusto capsules

**Canelia (Lactalis) :**  
powdered milk manufacturer

**Cristaline :**  
spring water from Roxane group

**Luzeal :**  
protein concentrate manufacturer

Presence of major grain industry players :  
Vivescia and CAJ



# Innovative diversification

In association with **IAR competitiveness cluster**

World player research and innovation For industrial development of agricultural resources : from agri-food industry to agricultural resources via bio energy and molecules

**Terrasolis**

Innovation platform for agribusiness production



Agribusiness - Resources and know-how - 2022

**Ardennes development is your business partner to support you in your projects in an area with numerous advantages :**

competitive availability of property and real estate, excellent accessibility and a committed workforce.